

The background is a deep blue space filled with stars and nebulae. A bright blue light beam shines down from the top center onto a dark, rectangular pedestal. The pedestal is composed of two parts: a larger, lower base and a smaller, taller top section. The floor of the stage is dark with some glowing lines.

# *25th Annual* **AWARDS**

— TECH TITANS —

## **Sponsorship Guide**





## THE AWARDS

Over the past 25 years the Tech Titans Awards has become one of the largest and most prestigious celebrations of technological achievement in North Texas.

This Oscar-style awards program has given sponsors an ideal opportunity to recognize the individuals and companies that have built the region's tech industry. Tech Titans Awards sponsorship also affords a company the opportunity to promote their products and services to more than 500 technology company executives and their guests.

This year's Tech Titans Awards will be held:

**Friday, September 12, 2025**

**5:00 – 10:00 pm**

**Hyatt Regency at Stonebriar Mall**

**2615 Preston Road**

**Frisco, TX 75034**



# WHY SPONSOR?

Being a sponsor of the Tech Titans Awards puts the spotlight on your company at an event that attracts the region's most influential tech leaders. It brings prestige to your company, adds to your company's brand visibility and awareness, shows industry leadership and credibility, gives you lead generation and business development opportunities, builds your professional network, enhances community engagement and positive brand association.

This will be the 25th Annual Awards presentation and the evening's festivities are being built around this very special occasion. The evening begins with a reception in the foyer of the Regency Ballroom beginning at 5:00 pm with drinks and appetizers. The reception continues as the guests move into the ballroom where they will have the opportunity to sample carving stations of food while continuing to network. The presentation of the 14 awards takes place from 7:00 – 9:00 in a fast-paced, upbeat program. A fabulous After Party in the ballroom and foyer closes out the evening from 9:00 – 10:00.

Primary benefits of an AWARD sponsorship:

- Presentation of award on stage
- Recognition on the event website
- Recognition in the printed program
- Recognition on stage and on screen (all major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at [techtitans.org](http://techtitans.org)
- Committee representation (Tech Titans members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- Recognition in the post event DBJ ad
- Ad in the event program
- 30-second infomercial introducing your company on stage



# PRESENTING SPONSOR **SOLD - UT Dallas**

**1 at \$25,000**

*(\$2,500 Tech Titans of the Future/STEM award contribution)*

- 12 tickets to the event (includes 2 seats at the head table)
- Opening remarks on stage
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- 30-second infomercial shown on screen at the beginning of the event to introduce the sponsor to the audience
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- Recognition in all digital ads in The Beat- the Dallas Business Journal digital content
- Full page ad in the printed program





# HALL OF FAME AWARD SPONSOR **SOLD - BGSF**

# CORPORATE CEO AWARD SPONSOR **SOLD - Dallas College**

**1 each at \$15,000**

*(\$1,500 Tech Titans of the Future/STEM award contribution)*

- 10 tickets to the event
- On-stage presentation of the award
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and on screen
- 30-second infomercial shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- 1/2 page ad in the printed program





# AWARD SPONSOR

Corporate Innovation **SOLD - Ericsson**

Corporate CIO/CTO **SOLD - BravoTech**

Emerging Innovation

Emerging CEO **SOLD - Deloitte**

Start Up CEO

Emerging CIO/CTO **SOLD - Veritis**

Fast Tech **SOLD - Moss Adams, Comerica**

## 1 each at \$10,000

*(\$1,000 Tech Titans of the Future/STEM award contribution)*

- 10 tickets to the event
- On-stage presentation of an award
- Recognition on stage and on screen
- One year subscription to MarketScale Studio – platform for B2B community engagement
- 30-second infomercial shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- 1/3 page ad in the printed program

Technology Advocate

Technology Inventor





# COMMUNITY HERO AWARD SPONSOR

## TECH TITANS OF THE FUTURE AWARD SPONSOR *(UNIVERSITY)*

## TECH TITANS OF THE FUTURE AWARD SPONSOR *(HIGH SCHOOL)*

1 Community Hero at \$7500

1 Tech Titans of the Future (University) at \$7500

1 Tech Titans of the Future (High School) at \$10,000 **SOLD - Qorvo**

*(\$1,000 Tech Titans of the Future/STEM award contribution)*

- 4 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Recognition in the Dallas Business Journal "Thank You Sponsors" ad following the event
- ¼ page ad in the printed program







# PHOTO BOOTH SPONSOR

**1 at \$7500**

*(\$500 Tech Titans of the Future/STEM award contribution)*

- 4 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Logo on photo prints
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- 1/4 page ad in the printed program



# AFTER PARTY SPONSOR

## 4 at \$5000

*(\$500 Tech Titans of the Future/STEM award contribution)*

- 10 tickets to the event
- Naming of a signature cocktail for the after party celebration
- One-year subscription to MarketScale Studio – platform for B2B community engagement
- Company logo on the cocktail napkin
- On stage invitation to invite guests to enjoy the after party
- Recognition on sponsor signage on-site
- Recognition in event promotions including social media, electronic marketing, news released, advertising and website.
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- Full page ad in the printed program



**TechTitans**  
JULIET ODIMA  
V.P. of Sales  
COMMUNITY HERO  
AWARD  
2024 Awards Gala



# NETWORKING RECEPTION SPONSOR

## 4 at \$5000

*(\$500 Tech Titans of the Future/STEM award contribution)*

- 10 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Recognition in the Dallas Business Journal “Thank You Sponsors” ad following the event
- Complimentary parking
- 1/2 page ad in the printed program





# 2024 SPONSORS

Tech Titans would like to thank the sponsors of the 2024 Awards and remind everyone that now is the time to add your company's name to this year's prestigious list of sponsors.



# PAST SPONSORS

- |                             |                            |
|-----------------------------|----------------------------|
| 7T                          | Jones Day                  |
| Alkami                      | Kibernum                   |
| Anderson Merchandisers      | MarketScale                |
| Armanino                    | Masergy                    |
| AT&T                        | Matrix                     |
| ATW                         | Mavenir                    |
| Argent Associates           | Mitel                      |
| Axxess                      | Moss Adams                 |
| Balanced Media   Technology | Nokia                      |
| BravoTech                   | NTT Data                   |
| Cigniti Technologies        | Pioneer Natural Resources  |
| City of Richardson          | Property Damage Appraisers |
| Comerica                    | PwC                        |
| CyrusOne                    | Qentelli                   |
| Dallas Business Journal     | Qorvo                      |
| Dallas College - Richland   | RealPage                   |
| Dassault Systemes           | RevTech                    |
| Deloitte                    | State Farm                 |
| DZS                         | Texas A&M - Commerce       |
| Ericsson                    | Texas Instruments          |
| Fujitsu                     | Thomson Reuters            |
| GIACT                       | University of North Texas  |
| Haynes & Boone              | UT Dallas                  |
| HumCap                      | VLSIP                      |





## WHY SPONSOR?

"Technological knowledge advances at a furious pace and the economic vitality of our region demands that The University of Texas at Dallas stay ahead of the wave. That is why our partnerships and collaborations are so important. One of our longest partnerships is with Tech Titans. It is a partnership benefiting our communities through well-rounded citizens who can thrive in a constantly changing world, expanded entrepreneurship opportunities and commercialization of intellectual capital."

*- Dr. Richard C. Benson, President, The University of Texas at Dallas and Tech Titans Awards Presenting Sponsor 2024*

"BGSF is honored to sponsor the Tech Titans Awards in Dallas, reaffirming our commitment to innovation and technology leadership in the DFW region. This premier event brings together industry pioneers, entrepreneurs, and thought leaders to celebrate those making a meaningful impact in both technology and philanthropy. Through our partnership with Tech Titans, we strengthen our role as a trusted ally in the tech ecosystem, reinforcing our dedication to excellence, growth, and the continued evolution of the industry. We are proud to support Tech Titans and look forward to championing the initiatives that drive innovation and leadership forward."

*- Eric Peters, President, Professional Division, BGSF and Hall of Fame Sponsor 2024*

"Our core mission at Turbostart is to create seamless market access and support for our startups across the globe. Although our venture firm is new to the region, our partners and investors have engaged deeply in Tech Titans and the local community for years. We are committed to enabling growth and prosperity in North Texas through early-stage investment in innovative businesses. We appreciate that Tech Titans share our values and vision helping to enable these aspirations."

*- Doug Moore, Founding Partner & Director, Turbostart and Start Up CEO Award Sponsor 2024*



# PROGRAM ADVERTISING

The event's printed program will include information on this year's finalists, past award recipients, the bios of the Hall of Fame inductee and the Corporate CEO recipient. The program will be distributed to approximately 500+ technology executives and decision makers in attendance from around DFW attending the awards presentation. This makes the printed program a high-value marketing opportunity for companies wanting to advertise to this elite audience.

Any company may advertise in the program; however, sponsors receive priority ad placement. Sponsors that receive an ad as part of their benefits may upgrade the size of their ad by paying the difference between their upgraded ad size and the listed value of the ad included with their sponsorship.

Ads must be submitted by Friday, August 15 to be included in the program.

**Ad Rates = 1/4 page \$500; 1/3 page \$1000; 1/2 page \$1550; Full Page \$2500**





# SPONSORSHIP AGREEMENT

Join us in celebrating and honoring innovation in North Texas at our 25th Annual Tech Titans Awards to be held Friday, September 12, 2025. The Tech Titans Awards showcases the innovators, adopters and executors impacting the technology industry for the greater good. In partnership with our valued sponsors, we are able to recognize and award the best of the best from individuals and teachers to start up and enterprise companies that are transforming technology in our community.

We request your commitment by August 1, 2025. Payment is due September 1, 2025. Please type or print.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

By signing, I agree to submit payment by September 1, 2025 for the selected sponsorship of the 2025 Tech Titans Awards.

Signature: \_\_\_\_\_

Please check the level of sponsorship at which you would like to participate (subject to availability):

- ☐ Emerging Innovation Award Sponsor – \$10,000
- ☐ Startup CEO Award Sponsor – \$10,000
- ☐ Technology Advocate Award Sponsor – \$10,000
- ☐ Technology Inventor Award Sponsor – \$10,000
- ☐ Community Hero Award Sponsor – \$7500
- ☐ Tech Titans of the Future (University) – \$7500
- ☐ Photo Booth Sponsor – \$7500
- ☐ After Party Sponsor – \$5000
- ☐ Networking Reception Sponsor – \$5000

Return to Tech Titans via email to [jo@techtitans.org](mailto:jo@techtitans.org).

Mail checks payable to Tech Titans to:

Tech Titans

PO Box 832175

Richardson, TX 75083





To secure a sponsorship of our 25th Annual Awards, please contact:

Jo Yezak  
972-792-2817  
[jo@techtitans.org](mailto:jo@techtitans.org)

Paul Bendel  
972-792-2854  
[paul@techtitans.org](mailto:paul@techtitans.org)