



Tech Titans Platform Modernization – Request for Proposal (Phase 1)

1. Overview

Tech Titans is seeking proposals to design and implement a modern digital platform to support membership operations, event management, sponsorship activities, and administrative functions.

This initiative focuses on Phase 1 execution, establishing a strong and scalable operational foundation aligned with Tech Titans' member driven model and long term financial sustainability.

2. Objectives

The selected partner will deliver a platform that:

- Modernizes the website and digital experience
 - Improves member acquisition, engagement, and retention
 - Enhances sponsorship visibility and value
 - Supports efficient event management and execution
 - Improves operational efficiency for staff
 - Provides a scalable foundation for future enhancements
-

3. Financial and Partnership Model

Tech Titans operates as a member supported organization and prioritizes solutions that are financially sustainable.

Respondents are encouraged to include:

- In kind contributions
- Sponsorship aligned models
- Hybrid engagement structures

Proposals should clearly define any required cash investment.

Preference will be given to solutions that:

- Minimize direct cash outlay
- Provide strong long term value
- Align with the Tech Titans operating model

4. Scope of Work (Phase 1 Only)

Public Website

Responsive website aligned to Tech Titans brand
Core pages including About, Programs, Events, Contact
SEO and analytics integration

Member Platform

Secure login
Member dashboard
Profile management
Membership status and renewals

Event Management

Event creation and publishing
Registration and ticketing
Attendance tracking
Basic reporting

Administrative Tools

Content management system
Member and subscription management
Event administration

CRM Integration

Integration with HubSpot (preferred) or equivalent CRM platform, including member, sponsor, event, and prospect data synchronization

5. Out of Scope

The following are excluded from Phase 1:

AI driven features
Community platforms
Awards automation
STEM systems
Advanced analytics

6. Proposal Requirements

6.1 Solution Approach

Architecture (custom, SaaS, hybrid)
Key design decisions
Scalability approach

6.2 Ownership Model

What Tech Titans will own
Licensing terms
Data ownership

6.3 Maintenance and Support

Ongoing support model
Estimated annual costs
Vendor transition capability

6.4 Total Cost of Ownership

Provide a 3 to 5 year cost view including:

Implementation
Hosting
Licensing
Maintenance

6.5 Financial Structure

Cash requirements
In kind contributions
Sponsorship elements

6.6 Timeline

Project milestones
Delivery estimates

7. Long Term Sustainability and Responsibility

Respondents must define:

Who maintains the system after implementation
Expected annual maintenance cost
Required support model
Vendor transition approach
Hosting structure and cost

8. Data Ownership and Protection

All proposals must confirm:

- Tech Titans retains full ownership of all data
- No reuse or resale of Tech Titans data
- Respondents must describe their data protection and privacy practices that will be put into place

Respondents should also address:

- Handling of personally identifiable information (PII)
 - Approach to payment processing security, including alignment with common industry practices
 - General approach to protecting sensitive organizational and member data
-

9. Technology and Architecture Expectations

The solution should:

- Be cloud based and scalable
- Minimize operational complexity
- Support future enhancements without requiring full platform replacement
- Avoid unnecessary customization where possible

The proposed solution should provide a scalable foundation capable of supporting future organizational needs, including community engagement, awards management, STEM initiatives, sponsorship automation, advanced analytics, and AI enabled capabilities

Administrative simplicity and ease of use for a lean operational staff will be an important consideration

10. Vendor Transition Requirement

A key objective is avoiding long term dependency on any single provider.

Respondents must provide:

Knowledge transfer approach
Documentation delivery
Transition support for future vendors

11. Evaluation Criteria

Financial Sustainability (25 percent)

Total cost of ownership
Alignment with low cash model

Technical Solution (20 percent)

Architecture
Scalability
Usability
Administrative simplicity

Vendor Experience (15 percent)

Relevant experience
Team capability

Maintainability and Transition (15 percent)

Support model
Transition readiness

Business Impact (15 percent)

Membership growth
Sponsorship growth
Event performance

Timeline and Delivery (10 percent)

Realism of delivery
Execution plan

12. Pricing Requirements

One Time Costs

Discovery
Implementation
Integration
Training

Annual Costs

Licensing
Hosting
Support
Maintenance

Total Cost of Ownership

Year 1
Year 3
Year 5

13. Governance and Conflict of Interest

Board members and affiliated organizations may submit proposals.

Any participant must:

Disclose conflicts of interest

Recuse from evaluation and decision making

No board or executive committee positions, roles, or governance considerations are part of this RFP or evaluation process. Any such matters are handled separately and in accordance with standard governance procedures after a selection has been made.

14. Timeline

RFP Release: June 24, 2026

Proposal Due Date: July 13, 2026

Evaluation Period: July 14 – July 24, 2026

Vendor Discussions (if needed): July 20 – July 24

Final Recommendation: July 29, 2026

Project Kickoff Target: Early August 2026

15. Success Metrics

Respondents should describe how their solution supports:

Membership

Growth

Retention

Engagement

Member experience and satisfaction

Sponsorship

Revenue

Visibility

Renewal
Sponsor experience and satisfaction

Events

Attendance
Revenue
Experience

Operations

Efficiency
Reporting
Staff productivity

**Proposals must be submitted
to Wendi.Wilburn@techtitans.org
by 11:59 pm on Monday, July 13, 2026.**