



TECH TITANS AWARDS

2026 Sponsorship Guide



The Awards

Over the past 26 years the Tech Titans Awards has become one of the largest and most prestigious celebrations of technological achievement in North Texas.

This Oscar-style awards program has given sponsors an ideal opportunity to recognize the individuals and companies that have built the region's tech industry. Tech Titans Awards sponsorship also affords a company the opportunity to promote their products and services to more than 500 technology company executives and their guests.

This year's Tech Titans Awards will be held:

Friday, August 28, 2026

5:00 - 10:00 pm

Marriott at Legacy Town Center

7121 Bishop Road

Plano, TX 75024

Why Sponsor?

Being a sponsor of the Tech Titans Awards puts the spotlight on your company at an event that attracts the region's most influential tech leaders. It brings prestige to your company, adds to your company's brand visibility and awareness, shows industry leadership and credibility, gives you lead generation and business development opportunities, builds your professional network, enhances community engagement and positive brand association.

The evening begins with a reception beginning at 5:00 pm with drinks and appetizers. The reception continues as the guests move into the ballroom where they will have the opportunity to sample carving stations of food while continuing to network. The presentation of the 13 awards takes place from 7:00 – 9:00 in a fast-paced, upbeat program. A fabulous After Party in the ballroom and foyer closes out the evening from 9:00 – 10:00.

Primary benefits of an event sponsorship:

- Presentation of award on stage
- Recognition on the event website
- Recognition in the printed program
- Recognition on stage and on screen (all major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at techtitans.org
- Committee representation (Tech Titans members only)
- Sponsor priority for next year's event
- Recognition in event promotions
- Ad in the event program
- 30-second infomercial introducing your company on stage



Presenting Sponsor **SOLD**

 inbenta™

1 at \$20,000

(\$2,500 Tech Titans of the Future/STEM award contribution)

- 12 tickets to the event (includes 2 seats at the head table)
- Opening remarks on stage
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- 30-second infomercial shown on screen at the beginning of the event to introduce the sponsor to the audience
- Recognition in all digital ads with our media partners
- Full page ad in the printed program

Host Sponsor

1 at \$25,000

(\$2,500 Tech Titans of the Future/STEM award contribution)

- 12 tickets to the event (includes 2 seats at the head table)
- Opening remarks on stage
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- 30-second infomercial shown on screen at the beginning of the event to introduce the sponsor to the audience
- Recognition in all digital ads with our media partners
- Full page ad in the printed program





Corporate CEO Award Sponsor

Hall of Fame Award Sponsor **SOLD**



1 each at \$15,000

(\$1,500 Tech Titans of the Future/STEM award contribution)

- 10 tickets to the event
- On-stage presentation of the award
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition on stage and on screen
- 30-second infomercial shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in all digital ads with our media partners
- 1/2 page ad in the printed program

Award Sponsors

Corporate Innovation

Corporate CIO/CTO

Emerging CEO

Emerging CIO/CTO

Emerging Innovation

Start Up CEO

Technology Inventor

Fast Tech **SOLD**



Tech at \$10,000

(\$1,000 Tech Titans of the Future/STEM award contribution)

- 10 tickets to the event
- On-state presentation of the award
- Recognition on stage and on screen
- One year subscription to MarketScale Studio – platform for B2B community engagement
- 30-second infomercial shown on screen at the beginning of the award presentation to introduce sponsor to the audience
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition in all digital ads with our media partners
- 1/3 page ad in the printed program





Community Hero Award Sponsor

Tech Titans of the Future Award Sponsor
(University)

Tech Titans of the Future Award Sponsor
(High School)

1 each at \$7,500

(\$1,000 Tech Titans of the Future/STEM award contribution)

- 5 tickets to the event
- On-stage presentation of the award
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Recognition in all digital ads with our media partners
- 1/3 page ad in the printed program

Photo Booth Sponsor

1 at \$7,500

(\$500 Tech Titans of the Future/STEM award contribution)

- 5 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition on sponsor signage on-site
- Logo on photo prints
- Recognition in all digital ads with our media partners
- 1/4 page ad in the printed program



After Party Sponsor

4 at \$5000

(\$500 Tech Titans of the Future/STEM award contribution)

- 4 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website
- Recognition with our media partner
- 1/4 page ad in the printed program





Networking Reception Sponsor

3 at \$5,000

(\$500 Tech Titans of the Future/STEM award contribution)

- 4 tickets to the event
- Recognition on stage and on screen
- Recognition in event promotions including social media, electronic marketing, news releases, advertising and website.
- Recognition with our media partner
- 1/4 page ad in the printed program

2025 Sponsors

Tech Titans would like to thank the sponsors of the 2025 Awards and remind everyone that now is the time to add your company's name to this year's prestigious list of sponsors.



THE UNIVERSITY OF TEXAS AT DALLAS

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Past Sponsors

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CyrusOne

Dallas Business Journal

Dallas College - Richland

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Haynes & Boone

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Jones Day

Kibernum

MarketScale

Masergy

Matrix

Mavenir

Mitel

Moss Adams

Nokia

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Why Sponsor?

“Technological knowledge advances at a furious pace and the economic vitality of our region demands that The University of Texas at Dallas stay ahead of the wave. That is why our partnerships and collaborations are so important. One of our longest partnerships is with Tech Titans. It is a partnership benefiting our communities through well-rounded citizens who can thrive in a constantly changing world, expanded entrepreneurship opportunities and commercialization of intellectual capital.”

- Dr. Richard C. Benson, Retired President, The University of Texas at Dallas, and Tech Titans Awards Presenting Sponsor 2024-2025

“BGSF is honored to sponsor the Tech Titans Awards in Dallas, reaffirming our commitment to innovation and technology leadership in the DFW region. This premier event brings together industry pioneers, entrepreneurs, and thought leaders to celebrate those making a meaningful impact in both technology and philanthropy. Through our partnership with Tech Titans, we strengthen our role as a trusted ally in the tech ecosystem, reinforcing our dedication to excellence, growth, and the continued evolution of the industry. We are proud to support Tech Titans and look forward to championing the initiatives that drive innovation and leadership forward.”

- Eric Peters, President, Professional Division, BGSF, and Hall of Fame Sponsor 2024

“Our core mission at Turbostart is to create seamless market access and support for our startups across the globe. Although our venture firm is new to the region, our partners and investors have engaged deeply in Tech Titans and the local community for years. We are committed to enabling growth and prosperity in North Texas through early-stage investment in innovative businesses. We appreciate that Tech Titans share our values and vision helping to enable these aspirations.”

- Doug Moore, Founding Partner & Director, Turbostart, and Start Up CEO Award Sponsor 2024

Program Advertising

The event's printed program will include information on this year's finalists, past award recipients, the bios of the Hall of Fame inductee and the Corporate CEO recipient. The program will be distributed to approximately 500+ technology executives and decision makers in attendance from around DFW attending the awards presentation. This makes the printed program a high-value marketing opportunity for companies wanting to advertise to this elite audience.

Any company may advertise in the program; however, sponsors receive priority ad placement. Sponsors that receive an ad as part of their benefits may upgrade the size of their ad by paying the difference between their upgraded ad size and the listed value of the ad included with their sponsorship.

Ads must be submitted by Friday, July 17 to be included in the program.

Ad Rates = 1/4 page \$500; 1/3 page \$1000; 1/2 page \$1550; Full Page \$2500



Sponsorship Agreement

Join us in celebrating and honoring innovation in North Texas at the 2026 Annual Tech Titans Awards to be held at the Marriott at Legacy Town Center in Plano on August 28. The Tech Titans Awards Gala showcases the innovators, adopters, and creators impacting the technology industry for the greater good.

Upon signature, 50% of the total sponsorship is due, and full payment is due by July 31, 2026. Please type or print.

Company Name: _____

Contact Name: _____

Title: _____

Business Address: _____

Phone: _____

Email: _____

By signing, I acknowledge that I will be invoiced for the selected 2026 Tech Titans Award Sponsorship level and agree to submit full payment by July 31, 2026. Any payment received after August 1, 2026, will be subject to interest at 1.5% per month (18% annually) until paid.

Signature: _____

Please check the level of sponsorship at which you would like to participate (subject to availability):

- Host Sponsor – \$25,000
- Presenting Sponsor – \$20,000
- Corporate CEO Sponsor – \$15,000
- Hall of Fame Sponsor – \$15,000
- Corporate Innovation – \$10,000
- Corporate CIO/CTO – \$10,000
- Emerging CEO – \$10,000
- Emerging CIO/CTO – \$10,000
- Emerging Innovation – \$10,000
- Start Up CEO – \$10,000
- Technology Inventor – \$10,000
- Fast Tech – \$10,000
- Community Hero Award Sponsor – \$7,500
- Tech Titans of the Future (University) – \$7,500
- Tech Titans of the Future (High School) – \$7,500
- Photo Booth Sponsor – \$7,500
- After Party Sponsor – \$5,000
- Networking Reception Sponsor – \$5,000

Return via email to deborah@techtitans.org

Mail checks payable to Tech Titans to:
Tech Titans
PO Box 832175
Richardson, TX 75083



For more information about our 2026 Awards, visit techtitans.org/awards

To secure an event sponsorship, please contact Debbie Post at deborah@techtitans.org